

DELIVERY OF GOODS FROM INTERNET VENDORS TO ANONYMOUS CUSTOMERS

Abstract of the Disclosure

5 A method and system for achieving the delivery of a digital product from an
Internet vendor to a customer, while maintaining customer anonymity with respect to
the vendor. After the purchase of a digital product from an on-line merchant, the
merchant sends to the customer a receipt containing a link that allows the customer to
request delivery of their electronic product. Accessing the link then triggers the
10 merchant to verify the validity of the request, based upon information securely encoded
in the link sent to the customer. Upon verification of the delivery request, the merchant
requests that the vendor fulfill the product delivery request. The identity of the
customer and transaction information about the purchase of the digital product is not
revealed to the vendor.

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